

FAILURE IS ONLY FEEDBACK...

by Jerry Clark

To start we need to review *The 5 Step Success Formula that Never Fails...* In a nutshell, here are the five steps...

- 1. Know the Results you Seek:** There is much Power in Clarity.
- 2. Get Busy:** This means Take Action.
- 3. Have Awareness:** This means being aware of what is working and what is not working.
- 4. Be Flexible:** This means that you want to stay focused on the results you desire; however, be willing to change your approach if necessary.
- 5. Keep Charging:** This means Go, Go, Go!!!

The reason I bring this up now – is because I’ve noticed how some people take the time to know their outcome and they may even start to take some action and then they miss the boat during the third phase... Having awareness of what is working and what is not working...

In other words, they may have a setback and instead of viewing the results as Feedback, they view it as Failure... Quick example so we can easily distinguish the two... You haven’t had any water in a while and so your body begins the process of signaling you by creating a dry throat... That’s called Feedback... Now, let’s say that a person gets a dry throat and decides to commit suicide as a result of it... That’s called Failure... I know that I didn’t have to be that dramatic; however, I want you to understand that this is what a lot of people do in their businesses, work and in their lives... They get started with some “thing” and get really excited so they go and “Fire hose” or “Data Dump” on their friends and colleagues... After they are done, they don’t get the desired result or reaction. Then they take this as personal rejection and get frustrated... Many even quit.

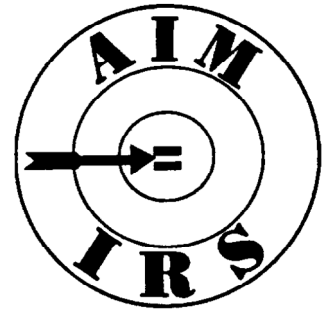
Instead, they could have taken the reactions as Feedback because that’s all it was anyway. They could have examined what they did and sought counsel from their successful managers, mentors or leaders to see what the challenge could have been and how they could improve... Or they could have even asked their friends and family for sincere and honest feedback.”

Something like that would suffice and you will be surprised at what you discover... People truly want to help you; however, you have to be willing to see the so-called Failure as nothing more than Feedback... Feedback that can be used to make finer distinctions and eventually assist you in creating massive success... All of the great inventions that we benefit from today came as a result of the inventor seeing “Failure” as nothing more than Feedback... The automobile, airplane, light bulb, etc... Wow... So the quickest way to success is to get massive amounts of Feedback as soon as you can and use it as the Stepping Stones to your Super Success...

Mental Bench Press

10.21.09

Feedback



So go out there and “Fail your way to the Top!” because FAILURE IS ONLY FEEDBACK... That’s it for now...

Until Next Time...

Go, Go, Go!!!

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